



DOCTRINE

OCTOBER 2026

THE CARTHAGE DOCTRINE

How the West Can Defeat the Enemies It Failed to Understand

GREGG ROMAN

The keystone. The book that tells a reader what I think.

The West doesn't lose its wars. It declines to win them.

The West keeps mistaking management for strategy — deterring, containing, negotiating, while its enemies plan for victory. Gregg Roman fought that failure from the inside: the IDF, Israel's Ministry of Defense, the West Point classroom, the front lines of the information war. Part memoir, part doctrine, *The Carthage Doctrine* argues that decisive victory is a choice — and lays out exactly what choosing it demands.

KEY POINTS

- Written before the war it predicted, read after it — opens with the author counting to ninety on a shelter floor with his children, and closes by auditing the thirty-nine-day war against his own doctrine.
- A doctrine with hard benchmarks, not slogans — four verifiable victory conditions, the force-versus-victory distinction, and an operational rule separating ideology from population.
- Part memoir, part field manual — two decades from the IDF and the deputy foreign minister's office to the investigation that exposed over \$122 million in taxpayer grants to terror-linked organizations, ending with a three-pillar post-victory framework and "Ten Ways to Fight in the Narrative War."

ABOUT THE AUTHOR

Gregg Roman is the author of *The Closing Window* and *The Carthage Doctrine*. An IDF veteran who served in Israel's Ministry of Defense and advised its deputy foreign minister, he has taught counterterrorism at West Point and appears in the media hundreds of times a year.

"You have ninety seconds, and you count them, because counting is the one thing you can control."

STATUS

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CATEGORIES

Current affairs · National security · Memoir

COMPS

Victor Davis Hanson's *The Case for Trump-era strategy writing* · Michael Doran's policy essays · Edward Luttwak's *Strategy*

TIMELINESS

Publishes October 2026, as the ceasefire debates and the next Iran question dominate the policy agenda.